



Kate McEnroe

Wayfinding for Places, People, and Enterprises

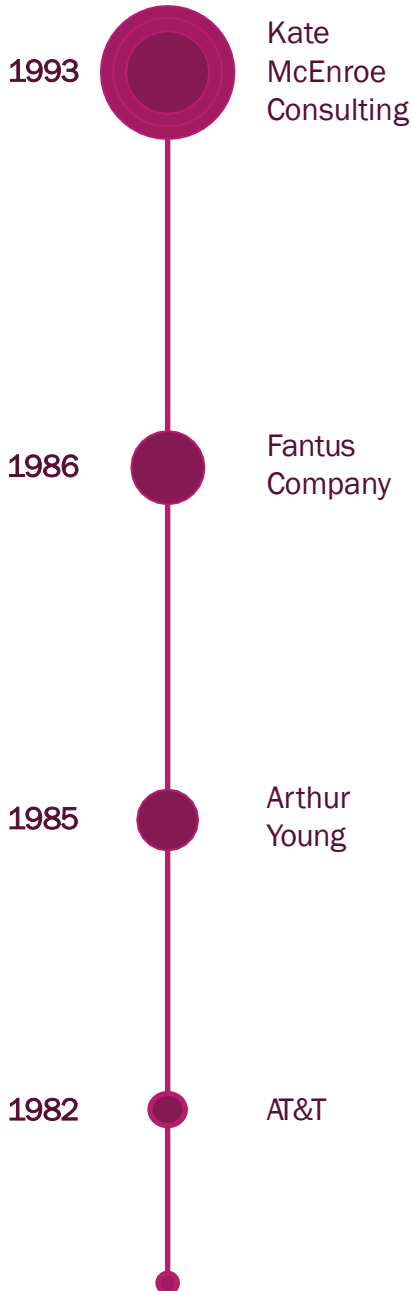
Kate McEnroe Consulting is a sole proprietorship founded in 1993 as a location selection and economic development consulting firm. My MBA is from The Wharton School and my background in corporate management positions gives me a solid foundation and the skills to sustain an evolving consulting practice for over 25 years.

By sharing direct insights and offering flexible approaches from on site consultations to virtual training, I can ensure that communities, companies and individuals understand their strengths and their options, and are better equipped to take immediate action to improve their place in the world.

I am an expert in coaching economic development organizations through designing high impact business cases for workforce assets, deploying marketing resources and applying data visualization principles to the task of marketing places.

My corporate clients have included leaders in healthcare, business services, telecommunications and metals industries along with family owned enterprises and membership associations. For these clients I have provided data-driven, experience-inspired recommendations for individual project locations and total portfolio strategies.

I believe in the power of continually learning and have completed training with David McCandless, Edward Tufte, Anne K. Emery and Stephanie Evergreen in data visualization. I am a certified Strategic Doing Facilitator and credentialed to administer the AEM Cube Team Dynamics Assessment. I have a Design Thinking Foundation Certificate from IDEOU, am trained in Mindfulness Meditation and I am a Narrative Coach Core Practitioner.



Reach Out!



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Strategic Doing™

