



Polish Your Presentation

A Working with Consultants Workshop by Kate McEnroe



Your presentations need to be more than just the facts or just the fluff

These workshops allow sponsoring organizations to help economic developers within a team or from across a region or a service territory to hit the right balance between credibility and propaganda. If it's a written presentation, you will have to be sure that it can carry the message along if you aren't there to narrate it. If you're presenting in person, you have to be prepared to adapt at a moment's notice to match the interests of your audience.

WORKSHOP OVERVIEW

This is a learning by doing workshop, with a format similar to an art class critique. That means everyone shows up with a presentation that has been used before or is in advanced draft form. Before the workshop session, I hold a webinar to share some general tips and tactics and provide details about the preparation required. I'll ask everyone to submit a draft to me in advance, then when we meet, each participant will receive individualized feedback that will be shared with the group so we can learn from one another.

The webinar will take about an hour, and the workshop about 90 minutes.

This service is available as a group workshop for a team from a single organization or for multiple organizations, and is ideal for virtual delivery. If you are interested in arranging a one-on-one session, that works too. It's especially valuable if you are preparing for a high-stakes presentation to a key prospect.

DETAILS

Each workshop is most effective with an audience of no more than 10, but is also deal for as few as 2 or 3. If we meet in person, you provide the site, snacks, technology and audience and I will do the rest. If we meet virtually, just do the homework and the rest is up to me.

WHO should attend?

Local and Regional EDOs
Power Company Developers
Economic Development
Associations

WHAT do you get?

A facilitated webinar followed by a workshop. You will leave with the confidence to design and deliver your overview presentation in any setting

MEET Kate

Over 25 years of experience as a site selector and a strong peer network provides me with a perspective that helps economic developers understand how consultants work and think. That's why I'm the right collaborator to make you and your community memorable to them in the best way possible.

Ready to get started? Let's chat!

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