

Your Workforce Story



KATE MCENROE

From my point of view

Economic Development organizations should have the capability to create and maintain their own workforce story. Whether you're almost a pro, just starting to pull it all together, or somewhere in between, I can help you put in place a narrative, a framework, and a system that will be impactful, cost-effective, and up to date.

WHO

Economic Development Organizations
Power Company Developers
Economic Development Associations

WHAT

Labor Study Alternative
Web and Collateral Content
RFP Response

WHY

At the start of my career, I was responsible for executing on the recommendations of a site consultant and managing through workforce implications. Now, after many years of evaluating labor markets for my corporate clients, I have designed a suite of services to give economic development clients the skills and confidence to effectively evaluate the labor market and tell the workforce



Virtual Services

ReBoot Your Workforce Story eCourse
Workforce Collateral Critique
Video Training Series: Workforce Focus Data Viz for Economic Development



Keynotes

Is Talent Really Currency?
The Next Recruiting Challenge
Myths, Lies, and the Brutal Truth



Group Workshops

Diagnose, Describe, Disseminate, Discipline
DAM It: Develop, Attract, Maintain



Custom Consultation

Workforce Business Case Development

**Looking for something else?
Let's talk**

katemcenroe.com | kate@katemcenroe.com | 770.333.6343

Wayfinding for People, Places, and Enterprises