



Speed Dating 101

E-Course, Webinar, and Private Coaching by Kate McEnroe



Making the most of a speed date is no easy task, but there's a way to plan for highest impact

You might have a little longer than an elevator pitch, but many of your interactions with consultants and prospects won't give you the chance to tell your whole story. Sometimes you'll be one-on-one, sometimes you'll be the only one in front of a bunch of people, and sometimes, you'll be pitching at a roundtable filled with your competitors. Your objective may be to build a relationship, but that's an objective, not a plan.

There's an e-course

Effective June 2020, [click to register](#) for lifetime access to [Speed Dating 101: the Mini-Course](#)

This is an on-demand video course - short modules and downloadable tips and worksheets - \$59 for what you need, whenever you need it.

You'll get advice on assessing audience members, matching your intention to each person, specific ways to set the scene and specific questions to ask to maximize your impact with each person in each scenario.

You can request a live webinar

Speed Dating 101 has been offered as a live webinar, and you can arrange to schedule one for your team or your association. Just email me at kate@katemcenroe.com to arrange it.

You can schedule private coaching

This isn't charging for a speed date, this is a private coaching session where I work with you to build out the strongest question sets, copy points, and collateral you can prepare so that no matter where you are and who you are with, you have the ability to customize and modify your plan on the fly. [Email me](#) or [click here](#) to arrange a session.

WHO is it for?

Local and Regional EDOs
Power Company Developers
ED Associations

MEET Kate

Over 25 years of experience as a site selector and a strong peer network provides me with a perspective that helps economic developers understand how consultants work and think. That's why I'm the right collaborator to make you and your community memorable to them in the best way possible.

Need more info? Let's chat!

Click on the links for virtual services, or reach out
katemcenroe.com | kate@katemcenroe.com | 770.333.6343

